

What is the French Paradox?

A phenomenon called the French Paradox first received national attention in 1992. It was observed that compared to Americans, the French population consumes more high fat and high cholesterol foods. Yet compared to Americans they have better heart health.

Why? It is believed this is because the French drink more red wine with their meals. Red wine contains powerful cardiovascular antioxidants.

Understanding the French Paradox, Melaleuca partnered with world-class scientists in early 1995 and introduced ProVex®, a grape seed supplement. Later that same year researchers discovered grape skin also provides heart-healthy nutrients. The updated formula was called ProVex-Plus®. In 1997 researchers discovered key enzymes present in grape juice and wine and created a new product called ProVexCV® (Cardio Vascular).

The technology behind ProVexCV continues to advance. Today, ProVexCV reduces LDL oxidation by up to 70%, helps maintain healthy platelet activity, and now helps maintain healthy blood pressure levels.*

Why don't I just drink red wine or grape juice for cardiovascular health?

Science has found that you can get the benefits of grapes without the alcohol found in wine and the calories in grape juice.

What are the key ingredients found in ProVexCV?

The key ingredients and benefits are as follows:

- Grape seed/skin—Helps maintain healthy platelet function and healthy blood pressure levels*
- Resveratrol—Inhibits LDL oxidation as well as helps maintain healthy platelet and endothelial function (a fancy word for the degree of elasticity of artery walls)*
- Quercetin—Helps maintain healthy platelet function and healthy blood pressure levels*
- Green tea extract—Helps support healthy vascular endothelial function*
- Bromelain—Helps maintain healthy platelet function*

Why is the dosage only half of what it was with the old ProVexCV?

All new ProVexCV with super-concentrated grape seed and skin gives you the natural heart-health benefits with just two easy-to-swallow ProVexCV capsules.* That eliminates four of the pills that you used to take.

Do I need to continue taking ProStolic® if I am taking ProVexCV?

No, because ProVexCV contains the new and improved super-concentrated grape seed and grape skin that has the added benefit of helping maintain healthy blood pressure levels.*

Why is grape seed extract in CellWise® and ProVexCV?

Grape seed extract is an excellent antioxidant that gives support to the cells in the body. ProVexCV uses a highly specialized grape seed/skin product that has demonstrated heart-health benefits. The grape seed extract used in CellWise is a more general broad-spectrum antioxidant.*

How many grapes are used to produce a 30-day serving of ProVexCV?

Nearly 10,000!

If I already have healthy blood pressure, is it okay to take ProVexCV?

Yes. ProVexCV helps maintain healthy blood pressure, making it a great supplement for people who may or may not have blood pressure concerns.*

What other heart health products should I be taking?

Melaleuca scientists have identified six key, controllable factors associated with heart health. ProvexCV together with Phytomega® and FiberWise™ help support each and every one of them. The heart health products from Melaleuca include:

- Phytomega Heart Health Supplement may reduce the risk of heart disease by helping to naturally reduce cholesterol levels and to maintain healthy triglyceride level. It also promotes proper heart function with a patent-pending blend of heart-healthy phytosterols, omega-3s, CoQ10, and alpha lipoic acid.*†
- FiberWise Drinks, Bars, and Cereals are made with psyllium husk fiber. Psyllium husk fiber has been shown to help reduce the risk of heart disease by helping to reduce both total cholesterol and LDL (or “bad”) cholesterol.§

* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† Foods and supplements containing at least 400 mg per serving of plant sterol esters, eaten twice a day with meals for a daily total intake of at least 800 mg, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. A daily dose of Phytomega (4 softgels) supplies at least 1,500 mg of plant sterol esters.

‡ Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease. A daily dose of Phytomega (4 softgels) supplies 550 mg of EPA and DHA.

§ Diets low in saturated fat and cholesterol that include 7 grams of soluble fiber per day from psyllium husk may reduce the risk of heart disease.