

Why should I take CellWise?

Every minute of every day, your cells weather a storm of free radical attacks. Free radicals are a threat to your cells that you can't control. These unstable molecules are formed as the result of normal body metabolism. Others come from exposure to pollution, cigarette smoke, herbicides, and more. Left unchecked, free radicals can weaken your immune system.*

CellWise is a broad-spectrum antioxidant that helps neutralize free radicals, providing a natural defense on a cellular level for all your major systems and organs, including your heart, muscles, skin, digestive system, vision, brain, and DNA. CellWise is included in Vitality 4™ (Essentials), which delivers the core nutrients you need to maintain optimal health and to help keep you feeling full of life every day.*

What changes have been made to CellWise?

The new, patent-pending CellWise formula includes vitamin C and mixed tocopherols and carotenoids. In addition, it now also includes olive extract, grape seed extract, and lycopene.

What do vitamin C and mixed tocopherols and carotenoids do?

They are powerful, natural antioxidants with a wide spectrum of action. These vitamins are part of every "healthy" diet, including the Mediterranean diet. Vitamin C is important to consume because it is used up by the body every day and needs to be replenished. Carotenoids such as beta-carotene are precursors to vitamin A, a pigment essential for good vision, and carotenoids can also act as antioxidants. People consuming diets rich in carotenoids from natural foods, such as fruits and vegetables, are generally healthier than people who don't.*

What does olive extract do?

Symbol of the Mediterranean culture, the olive tree has gained interest for its superb properties. Olive polyphenols exert a free radical scavenging activity that supports skin health.*

What does grape seed extract do?

This contains antioxidants that help your blood vessels stay healthy. It also helps promote healthy blood platelet activity. As a result, it helps support healthy arteries and a healthy heart.*

Why is grape seed extract in CellWise and ProVexCV®?

Grape seed extract is an excellent antioxidant that gives support to the cells in the body. ProVexCV uses a highly specialized grape seed/skin product that has demonstrated heart-health benefits. The grape seed extract used in CellWise is a more general broad-spectrum antioxidant.*

What does lycopene do?

This pigment gives vegetables and fruits, such as tomatoes, pink grapefruit, and watermelon, their red color. Lycopene has strong antioxidant capabilities and is known for its ability to inhibit free radicals and decrease oxidative stress.*

Why is lycopene in CellWise and ProstAvan®?

Everyone should consume at least 3 mg of lycopene per day, the amount in CellWise. For people who want to help maintain prostate health, an additional 3 mg of lycopene should be consumed (for a total of 6 mg per day).*

Which major systems and organs does CellWise help protect?

CellWise provides natural defense on a cellular level for all your major systems and organs, including your heart, muscles, skin, digestive system, vision, brain, and DNA.*

Which ingredients help protect your major systems and organs?*

- Heart—Grape seed extract and lycopene
- Muscle—Mixed tocopherols and carotenoids and olive extract
- Skin—Olive extract and mixed tocopherols and carotenoids
- Digestive System—Vitamin C and mixed tocopherols
- Vision—Mixed Carotenoids
- Brain—Vitamin C and grape seed extract
- DNA—Vitamin C, grape seed extract, and olive extract

Can CellWise be used with products containing Oligofructose Complex®?

Melaleuca's Vitality Pack® supplements were made to be taken in combination with CellWise. Because the minerals in Vitality Multivitamin and Mineral™ are bound with Oligofructose Complex, antioxidants are better protected. Other multivitamin and mineral supplements don't offer that protection. Taking CellWise with the Vitality Pack helps you get more of the nutrition your body needs.

* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.